

Dear All,

Apologies for my absence at the meeting. I look forward to seeing everyone again soon, and meeting our new board members. Below is a short marketing summary for your information:-

1. We have held an initial discussion over another leaflet drop, in a targeted area (yet to be decided) to try and use up our stock of leaflets. I'm going to speak with local scout clubs to see if they would be willing to volunteer.
2. The marketing team need to meet and decide on future designs on leaflets as we are currently using an image of a deceased UM. Further updates to follow...
3. We have been offered to present a short presentation of our services at the Huddersfield Macular Society on 1st Feb. Please let me know if you wish to be involved. I will speak to Danielle about this too.
4. Option Magazine - I have been sent the link for the e-book to the publication for our area, which I will circulate separately for you all to look at. The next issue will be June and they are taking bookings for it currently. Just as a reminder the publication is circulated through Kirklees and Calderdale including Calderdale and Huddersfield NHS trust hospital discharge, community nursing, social prescribing and Age UK hospital to home service and so it will cover all of those areas to elderly patients and their families looking for care and support options in our local area

The full page is £1350 + vat

The half page is £700 + vat

The quarter page is £375 + vat

Covering for 6 months from June until December 2023

As always, if anyone has any ideas, comments or suggestions please don't hesitate to contact me.

Best wishes,
Steph